



Media Advisory | Sibos University

Bridging the gap between industry practitioners and academia

Sibos University makes its debut in Boston

New Sibos stream features leading academics from Harvard, MIT, Bentley and other universities addressing key topics of importance to the global financial industry

Brussels, 24 July 2014 – Sibos introduces Sibos University, a new stream focusing on research and insights from academics around the world. Sibos University is a one-day stream produced by the SWIFT Institute, featuring leading academics from Harvard, MIT, Bentley, and other universities. The academics will give 30-minute lectures on a wide range of topics, such as data privacy, big data, mobile money, regulation, women in finance, and financial inclusion.

Notable academics participating in this year's Sibos University include:

- **Renée Adams**, Professor of Finance and Commonwealth Bank Chair in Finance - University of New South Wales
- **Michael Barrett**, Professor of Information Systems & Innovation Studies – Judge Business School, University of Cambridge
- **Ron Berndsen**, Endowed Professor of Financial Market Infrastructure and Systemic Risk - University of Tilburg and Head of Oversight Department, Cash & Payment Systems Division - De Nederlandsche Bank
- **Susan Christoffersen**, Associate Professor, Finance - Rotman School of Management, University of Toronto
- **Peter Cowhey**, Dean, School of International Relations and Pacific Studies, Qualcomm Chair in Communications and Technology Policy - University of California, San Diego
- **Michael King**, Assistant Professor of Finance and Bank of Montreal Faculty Fellow - Ivey Business School, Western University
- **Tom Kirchmaier**, Lecturer in Business Economics and Strategy, Manchester Business School and Senior Fellow, Financial Markets Group - The London School of Economics and Political Science
- **Andrei Kirilenko**, Professor of the Practice of Finance - MIT Sloan School of Management and Co-Director, MIT Center for Finance and Policy
- **M. Lynne Markus**, the John W. Poduska, Sr. Professor of Information and Process Management - Bentley University
- **Hester Peirce**, Senior Research Fellow - Mercatus Center, George Mason University
- **Robert Pozen**, Senior Lecturer - Harvard Business School and MIT Sloan School of Management and Senior Fellow - Brookings Institution

This stream showcases thought leadership from leading academics at some of the world's most prominent universities. Academic research aids in the thinking and shaping of the financial industry by central banks, regulators and other policy makers. It also informs industry practitioners, giving them new insights into issues impacting their business.

Must attend sessions, include:

Data Privacy – 29 September at 9:30

Lecture on data privacy in international trade agreements, and the future of cyber security and regulation.

Demystifying Regulators and Regulations – 29 September at 12:30

This panel session aims to demystify the various regulations and regulatory players impacting the financial industry today. This session will highlight some of the key issues for global banks having to comply with often conflicting regulations; and some new thinking on how to interpret regulations.

Women in Finance: Myths versus Research Truths – 30 September at 12:30

Lecture debunking four myths commonly held to be truths concerning boardroom diversity. Understanding what is myth and what is fact in the debate about boardroom diversity is important for boards, companies, investors and ultimately women.

Read more about [Sibos University on Sibos.com](#)

To complement the more general Sibos programme, the Sibos forums were created to thoroughly explore and get to the heart of some of the year's biggest industry topics. Build your Sibos agenda around the topics of interest to you. In addition to the conference programme, there is also ample opportunity for networking with the financial industry's movers and shakers.

Other Sibos Streams and Forums include:

[Change Day](#)

[Compliance Forum](#)

[Corporate Forum](#)

[Innotribe](#)

[Investment Manager Forum](#)

[Market Infrastructures Forum](#)

[Standards Forum](#)

[Technology Forum](#)

About Sibos

Sibos is an annual conference, exhibition and networking event organised by SWIFT for the global financial industry. In just one week, some 7,000 decision makers and topic experts from financial institutions, market infrastructures, multinational corporations, and technology partners gather in one place to do business and collectively shape the future of payments, securities, cash management and trade.

When: Monday 29 September-Thursdays 2 October 2014

Where: Boston Convention and Exhibition Center

Website: www.sibos.com

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Get your complimentary Sibos Press Pass today

Accredited journalists are welcome to attend Sibos free of charge. To obtain your complimentary press pass for Sibos 2014 Boston, contact: Registration@Sibos.com.

Don't miss your chance to be right in the middle of the news at the premier financial services event of the year.

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